

AN INITIATIVE OF IIT ALUMNI



BLACK BOARD
PUBLIC SCHOOL
21st century holistic education.



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blackboardpublicschool.com



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PRE SCHOOL
A PRODIGY OF BLACK BOARD PUBLIC SCHOOL



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BLACK BOARD PUBLIC SCHOOL FRANCHISE

INTRODUCTION

BLACK BOARD is owned and controlled by highly qualified **IIT Alumni** leadership & most experienced management team in the preschool industry with over 7+ years of experience.

Our core value proposition lies in our unique syllabus and well-structured preschool program, organized pedagogy that has been developed by **BLACK BOARD**.

If your goal is to work independently as a boss and have a strong zeal to succeed, **BLACK BOARD** provides the ideal opportunity to reach your goal.

It requires your sincere hard work to implement our business strategies.

BLACK BOARD is the perfect destination for over 1000's of children for their early educational needs, across India.





OUR VISION

Our vision is to provide the fundamentals of Education at an **affordable cost.**

OUR MISSION

Our mission is to ensure a high return on investment (ROI) for all our franchise partners while building a strong foundation of trust at **BLACK BOARD.** This trust motivates our staff to deliver their best, and it is reflected in the smiles of our students.



MARKET POTENTIAL

Preschools and early education is a booming business in India with increasing interests from the parents and an evolving franchise model to scale up operations.

The Indian Preschool market is set for significant growth, with an estimated CAGR of 8.49% between 2022 and 2027. This growth is expected to result in an increase of **USD 34.65 million** in Market size.



WHY BLACK BOARD PRE SCHOOL FRANCHISE?



No royalty model. There are no hidden costs or false promises.



International standard education at an affordable fee to society.



21st Century holistic education system and child-centered learning.



100% Attention from management in running preschools.



Multiple revenue options beyond preschool hours.



360° MANAGEMENT SUPPORT



**CENTER
LAUNCH &
INDUCTION**



**COMPREHENSIVE
TRAINING &
SUPPORT**



**A STRUCTURED,
CHILD-CENTERED
CURRICULUM**



**MARKETING
SUPPORT**



BLACK BOARD **SUPPORT**

We provide full support in securing and setting up a preschool, including design, furniture, play equipment, and marketing.

Our hands-on, theme-based teaching methodology meets international standards and caters to the needs of preschool education in India.

We are equipped with a mobile app for branch-parent coordination, featuring advanced functionalities.



SPACE REQUIREMENT

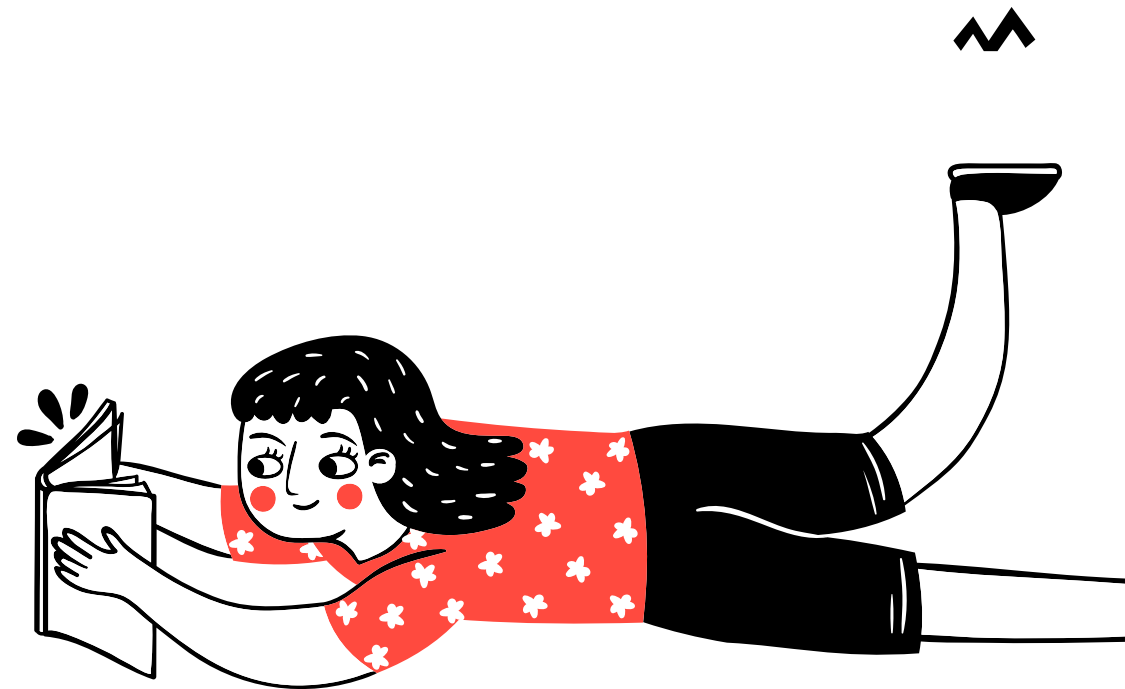
Our franchisee is required to get a minimum of **1500-3000 sq. ft** carpet area in a residential location in the city.

An independent villa (On ground floor preferably) with separate boundary wall along with outdoor play area.

Should be located in residential area with good population density.

We render special assistance in identifying right locations.

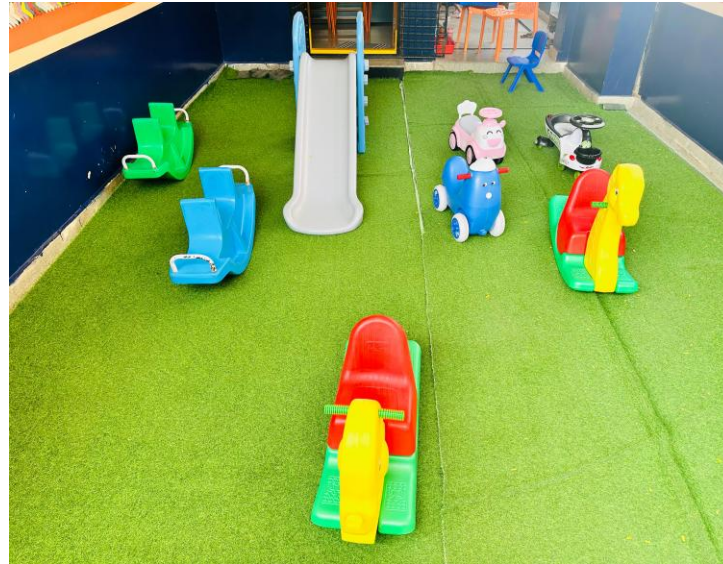
Presence of preschools around will be an advantage to **BLACK BOARD** as we are **NO ROYALTY** model and fee is decided by Franchisee & Franchiser.



SIMPLE AND BRIGHT COST EFFECTIVE INTERIORS



PLAY AREA



SPORTIVI SPORTS MEET



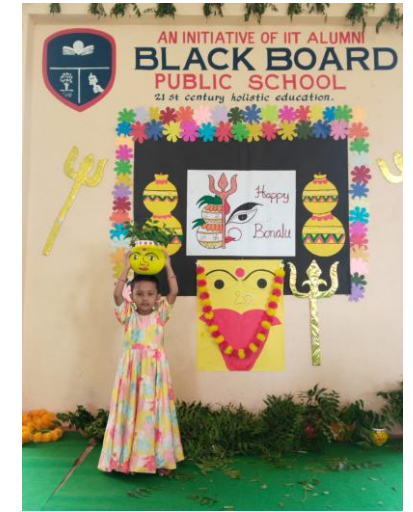
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BBPS ACTIVITIES



BBPS CELEBRATIONS



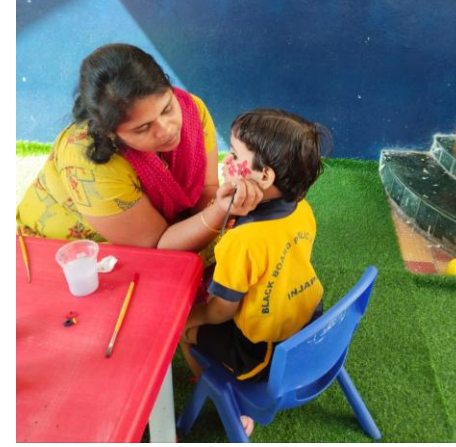
RANGOLI COMPETITION



FIELD TRIP



EXTRA CO-CURRICULAR ACTIVITIES



PLAYWAY METHOD OF TEACHING



BLACK BOARD ADVANTAGES

- Integrated Curriculum.
- Assessment & Assignments.
- Hiring Teachers and Staff.
- Onsite Teachers & Counsellors Training.
- Supply of School Equipment.
- Marketing materials.
- Standard Operating Procedures.
- School Software.
- Mobile Application
- Office Stationery
- On-going support.
- Softcopy of Logos and Name
- Franchisee Authorization (framed) Certificate.
- Admissions
- Day to day operations
- Data
- Admin / Telesales

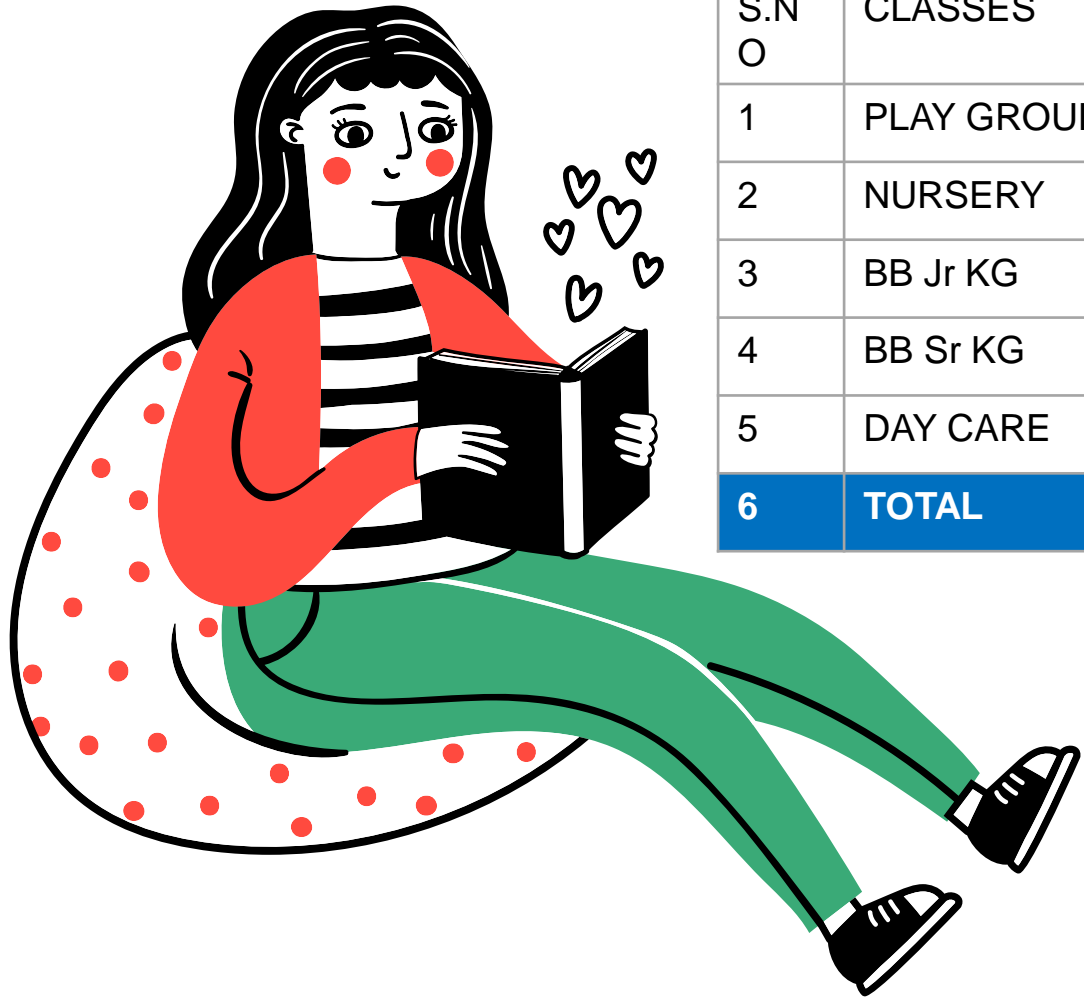


OPERATIONAL COST

EXPENDITURES			
OPERATIONAL COST (WORKING CAPITAL)			
S.N O	PARTICULARS	MONTHLY	ANNUALLY
1	Teachers 3no's	24000	288000
2	Supporting Staff 2no's	14000	168000
3	Rent	20000	240000
4	Other Expenses	5000	60000
5	Total Expenses	63000	756000



PROJECTED EARNINGS



PROJECTED EARNINGS					
S.N O	CLASSES	FEES	STUDENTS	MONTHLY	ANNUALLY
1	PLAY GROUP	3000	8	24000	288000
2	NURSERY	3000	16	48000	576000
3	BB Jr KG	3000	12	36000	432000
4	BB Sr KG	3000	6	18000	216000
5	DAY CARE	3000	6	18000	216000
6	TOTAL		48	144000	1728000

INVESTMENT COST

10 LAKHS

INVESTMENT INCLUDES

Preschool setup for 40 kids

Office setup

Stationary

Computers

Television

Printer

Toys

Teaching aids

Bags (excluding)

Marketing materials

Uniforms

Student kit

Classroom furniture

Office furniture etc...



TENURE

Franchise Tenure is 5 years

Franchise fee is 100000 P/A

Franchise agreement will be renewed every 5 years.

Franchise renewal fee is just Rs. 5000

Terms and conditions apply*





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**THANK
YOU**

Every Accomplishment starts with the decision to try...

